

PRESS RELEASE

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MICRELEC S.A joins MADIC group

MADIC group acquires MICRELEC, pursuing its international development strategy.

On January 14, MADIC group acquired the Belgian company MICRELEC S.A, which specialises in the integration, installation, and support of automation solutions for service stations and shops in Benelux.

This investment is a perfect illustration of the group's commitment to supporting its customers - providing innovative offers to the international market for the distribution of automotive energy. It will accelerate the development of the two companies' portfolio, by integrating MICRELEC's current range of products with MADIC Group's new innovative solutions.

This partnership also reflects MICRELEC's ongoing strategy of building a business that specialises in technology solutions for service stations and shops. This alliance will enable MICRELEC to strengthen its presence in international markets and seize new opportunities.

Commenting on the deal, Frank Van HERCK, CEO of MICRELEC, said: "We are very proud to become a member of the MADIC family. Our products (Nano, Pico, Yalii, ...) belong to the latest generation of fuel management applications. Joining MADIC group gives us the opportunity to launch these products into the European market of automotive energy distribution."

Fabrice Chapelain, CEO of MADIC, added: "In a world that is moving fast, this acquisition is a new step in MADIC group's strategy to expand geographically and strengthen its range of products and services. This is a real cross partnership that will allow MICRELEC's products, particularly the new FCC Nano and Petrol 24/7 online monitoring solutions, to become the international leader and strengthen the offer in the Benelux with MADIC group's innovative products, including the new ranges of alternative energies. We are delighted to start this new adventure with a team that looks like us.'





About MADIC group

Founded in 1971, in Nantes, France, by its Chairman Christian Blossier, the family-owned MADIC group innovates in Automotive Energy & Environment, Unattended Payment, Customer Journey Data Processing and related services. With its 1,300 employees spread over 34 sites (industrial and services) in Europe, Africa and North America, MADIC group designs and develops intelligent, reliable and secure solutions that enable its partners to improve their customer relations and promote their products under optimal conditions. The group focuses its growth on a strategy of sustainable development, respectful of the Human Being, the Company and the Planet.

<http://www.groupe.madic.com/>

About MICRELEC

MICRELEC is a Belgian company that has been specialising for 30 years in the development, integration, installation and maintenance of automation solutions for service stations and shops in the Benelux. MICRELEC offers a wide range of state-of-the-art products, such as latest generation site controllers, payment systems and POS & BOS software.

Innovation is a key element for MICRELEC, which uses its expertise to make the management of points of sale such as petrol stations easier and more environmentally friendly. MICRELEC's flexibility enables it to adapt to the specific needs of its customers and to accompany them as closely as possible, whatever the size and scope of the project to be carried out.

<https://www.micrelec.be/>

Media contact

Sophie Blossier

+33 2 40 92 18 58

direction.communication@madic.com