



## RELEASE

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### FLOWBIRD & GLOBALCOM

#### **New Partnership Delivers EMV Ready Secure Payment Solutions for Pay on Street Parking application unattended Kiosk built by Flowbird.**

Besancon France and Cardano Al Campo Italy— Flowbird, the leading provider of Pay and Display Parking Multimedia Kiosk, transaction and information solutions, today announced a partnership with Globalcom Engineering Spa, a leader in secure PCI-PTS - EMV payments hardware, in order to leverage the New York City at latest standard payment security technology.

By integrating Flowbird 's Pay on Street Solution, with Globalcom EMV unattended hardware payment device, this partnership brings proven of secure EMV hardware into a Parking Payment Industry in USA.

“Patrons of unattended solutions want simple, safe, easy payments,” said Mr. Fabrice Chapelain, PRESIDENT at Globalcom. “Combining our proven EMV ready hardware with Flowbird’s connections gives consumers and vendors the customizable, high quality, easy experience they desire.

Furthermore, Flowbird has been a great partner for entering the U.S. market due to their knowledge of the U.S Parking unattended market and regulations, and their unmatched industry skill connections which will enable us to penetrate the largest municipality tender in USA.

This announcement follows the latest 5 years partnership between Flowbird and Globalcom in Europe, and now as parking solutions provider serving more than 15,000 locations for the only New York City.

“As the market continues to shift towards unattended payment terminals, we need solutions that address changing regulations such as EMV and provide customers a wide variety of payment options,”

“This partnership with Globalcom ensures that we’re giving both consumers and vendors the most comprehensive solution possible, making management, upgrades and payments easy, while also making it easier for customer.

For more information, visit [www.globalcom-eng.com](http://www.globalcom-eng.com) and contact Globalcom's International Business Developer Mr. Alessandro Gardinazzi ( [alessandro.gardinazzi@globalcom-eng.com](mailto:alessandro.gardinazzi@globalcom-eng.com) )

## **About Flowbird**

Faced with the challenges posed by the evolution of urban spaces and their densification, cities must constantly adapt to their citizens ever changing needs. Flowbird supports decision-makers in organising, encouraging and managing mobility within cities, helping address the ever changing quality of life, environmental and economic challenges.

Every week around the world, thanks to our solutions, mobile applications and online services, we contribute to improving the environment by reducing air pollution, optimising traffic, simplifying payments and in doing so, making cities more secure and economically sustainable.

With more than 60 years of experience and with over 100 million weekly users, we are committed to investing heavily in R&D (7%), so offering our customers solutions that are at the forefront of technology.

## **About Globalcom**

Headquartered in Italy, Globalcom is highly specialized in the design and development of high-technology devices for the data transmission and payment systems sectors. Globalcom was founded in 1999 and currently operates in the gas station, ticketing, parking, industrial automation, kiosk and vending, mobility solutions, transport, public administration and retail sectors, supplying terminals for transactions based on credit, debit, contactless and loyalty cards. Globalcom technology and products support businesses and people throughout their daily lives by ensuring fast, professional and secure transactions, at all times and in all places. Globalcom's presence in North America today is driven by Current Components, Current Components manages support, software development, repair, integration, key injection, and logistics from their East coast offices in Maryland and Massachusetts. Globalcom and Current Component are targeting to open a JV Company in USA by end of 2019.

### **Globalcom Contacts :**

Globalcom Engineering

Alessandro Gardinazzi

+ 39 3485703005

[Alessandro.gardinazzi@globalcom-eng.com](mailto:Alessandro.gardinazzi@globalcom-eng.com)

Current Components, Inc.

Chris Miller

800-342-9798

[Chris.miller@curcomp.com](mailto:Chris.miller@curcomp.com)